

Key Capital Corporation Engages Outside Corporate Counsel and Independent Accountant

FOR IMMEDIATE RELEASE

March 26, 2012 - TEMPE, ARIZONA - Key Capital Corporation (KCPC.PK) is pleased to announce the engagements of Jeffrey R. Perry Law Firm, P.C. as the Company's outside corporate counsel and Don D. Meyers, Associates as the Company's independent accountant.

The Company has made the engagements in anticipation of subscribing to the OTC Disclosure & News Service within the next approximate two months, to allow it to follow the Alternative Reporting Standard as described on the OTC Markets website and for distributing current financial reports, news and research to the market and to investors.

About Key Capital Corporation: The Company is positioning itself as a resource streaming business that will provision project funding through streaming agreements for an interest in the production of mines containing gold, silver, base metals or energy product. The Company is a Georgia corporation headquartered in Tempe, Arizona.

Business Development: In the natural resource industry, mining companies are typically funded through various traditional institutional resource funding sources. A number of operations have been funded in recent years through alternative structured financing by companies established over the past eight (8) years that have been set up specifically to provide capital using a new business model known as streaming.

However, while the larger mine operators continue to have numerous avenues for funding, junior and emerging mining companies have far fewer funding options.

Having identified this void, the Company seeks to work with these emerging and smaller mining companies through the acquisition of an interest in mine production product. This interest would generally be at an agreed and discounted pricing in return for the Company negotiating and arranging for the required funding needed by these smaller entities to commence or expand production.

What is Streaming: Streaming agreements, also referred to as volumetric production payments (VPPs) or metal purchase agreements, were pioneered in their current form by Silver Wheaton in 2004. Streaming agreements are financing arrangements whereby companies are offered capital, often prior to mine infrastructure being built, in exchange for an interest in future mine production.

Typically, the value of the interest acquired is established at the time the parties enter into the metal streaming agreement based upon predetermined pricing and anticipated natural resource production.

These metal streaming agreements are an accretive financing tool that can enable natural resource companies to minimize ownership dilution and accelerate resource production or sales of the natural resources mined. The Company initially expects to enter into metal streaming agreements with the smaller mining companies operating in the resource sector.

Royalty agreements generally only cover proven 'reserves' while a metal purchase agreement can cover less certain 'resources' that may exist in the mine despite the unknown value down the road of any additional reserves beyond those technically established as feasibly minable at the time the metal purchase agreement is originated.

Corporate Website: The Company expects to publicly launch its corporate website in the first week of April 2012. The website will provide additional information regarding its new streaming business operations.

Statements about Key Capital Corporation's future expectations, including statements about its anticipated streaming business, the metal purchase agreements, and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. Key Capital Corporation intends that such forward-looking statements be subject to the safe harbors created thereby. These future events may not occur as and when expected, if at all, and, together with Key Capital Corporation's business, are subject to various risks and uncertainties. Key Capital Corporation's actual results could differ materially from expected results as a result of a number of factors, including the uncertainties inherent in entering into metal purchase agreements, the ability to fund metal purchase agreements, the evaluation of potential opportunities regarding natural resource mines, the level of corporate expenditures and monies available for purchasing natural resource interests, capital market conditions, and other factors. There are no guarantees that Key Capital Corporation can successfully negotiate any metal purchase agreements or that any such agreements will be profitable, or that the natural resource interests acquired thereby will prove to be commercially successful. Key Capital Corporation undertakes no duty to update forward-looking statements.

For further information contact:

Chris Nichols
President/CEO
Key Capital Corporation
+1 (480) 745-2565
info@keycapitalgroup.com